Waverly-Shell Rock
Area United Way

Waverly-Shell Rock Area United Way

2011 Annual Report

LIVE UNITED™

GIVE. ADVOCATE. VOLUNTEER.

Waverly-Shell Rock Area United Way
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www.wsrunitedway.org

Dear Friends and Neighbors,

I am pleased to present the 2011 Waverly-Shell Rock Area United Way Annual Report. Celebrating our 60th year of service to the W-SR area in 2011 allowed us to look back on all the successes and changes within our organization and community. Through the years, our United Way has raised over $5 million for more than 80 agencies. In 2011, we provided financial support, advocacy, and offered volunteer services to twenty-three local health and human service agencies.

The generosity of the community has been tremendous. Nearly 1,600 individual donations were received during the fall 2011 campaign – raising a record $236,368 – up 7% over the previous year's record amount. Our United Way connected more than 200 volunteers with local nonprofit organizations and continue to advocate for and collaborate with other service agencies and community leaders.

As 2011 concluded, so did our eighteen-month strategic planning process. As we look to the future, two main topics surfaced as priorities - determining community needs and maintaining the highest quality of donor stewardship. The W-SR Area United Way is managed by eighteen volunteer board members that work and live right here in our community. We work year-round evaluating community needs and determining priorities.

2012 promises to a be a wildly successful year as we continue to work to fine-tune a United Way structure that not only improves the quality of life for all but also mobilizes the community to build a stronger, safer place to live, work, and play.

I encourage you to read through the pages of this Annual Report. As President of our United Way, it is a pleasure to lead such a committed and caring board of directors – a board and organization that truly cares about the community.

Thank you very much for your continued support. Without your time, energy, and financial generosity, we would not be able to help the many local programs that depend on United Way support.

Gary Bogenreif, 2012 Board President

2011 Community Investment

Basic Needs	**$32,550**
American Red Cross	4,350
Heartland Habitat for Humanity	2,000
Northeast Iowa Community Action	7,600
Northeast Iowa Food Bank	15,000
Salvation Army	3,600
Youth Development	**$34,800**
ASPIRE Therapeutic Riding Program	500
Big Brothers Big Sisters	17,000
Boy Scouts of America - Winnebago	7,000
Girl Scouts of Eastern Iowa and Western Illinois	7,000
L.S.I. - Bremwood Campus	2,300
Together for Youth	1,000
Senior Citizens	**17,100**
Larrabee Center (Transportation Route)	3,600
Visiting Nursing Association	4,500
Waverly Senior Citizens	9,000
Family Services	**51,850**
Allison Area Foster Parents	1,700
Cedar Valley Friends of the Family	11,550
Iowa Legal Aid	3,300
Waverly Child Care and Preschool	35,300
Health and Disability	**30,300**
E.P.I. (Multiple Sclerosis Services)	8,100
Inclusion Connection	950
North Star Community Services	1,291
Pathways Behavioral Services	21,250
2-1-1 Program	**2,000**
Other Community Projects	**2,663**
Total 2011 Agency Funding	**$172,554**

Leadership Giving

Pacesetters ($1,000+)

CUNA Mutual Group
First Insurance Services
First National Bank
GMT Corporation
Guernsey Charitable Foundation
Nestle Beverage
Rada Mfg. Co.
Security State Bank
State Bank & Trust Company
TDS Automation
Terex Cranes
United Equipment Accessories
Veridian Credit Union

Anonymous (2)
Michael & Darcy Byl
Roger & Sonia Heeren
Reid & Marsha Koenig
Dr. Stephen & Elaine Main
Dan & Nancy McKenzie
Brenda & Brian Meyer
Ken & Pam Riggs
Marvin & Helen Schumacher
Becky & Darwin Uhlenhopp

Signature Level ($500 - $999)

G&R Publishing
Kiwanis Club of Greater Waverly
Meyer Pharmacy
Schumacher Elevator
Tatroe Electric
Thompson Shoes

Anonymous (9)
Arthur Anderson
Gary Bogenreif
Eric Buck
Merwin & Frances Briggs
Dr. John & Edna Brunkhorst
Kim Buenneke
Richard Carlson
Alan & Phyllis Charlson
Doug Creger
Jack & Barb Dahlby
Jim & Amy Denholm
Greg & Julie Drewes
Scott Farland
Vicki Foelske
Kimberly Folkers
David & Merry Fredrick

Ardis Gaylor
Wayne Green
Robbie Greenlee
Michael Hovanec
David & Gail Huser
Brent Jensen
Marilyn Johnson
Dan & Jayne Kielman
Clair J. Lensing
Julie & Chuck Lindaman
Rick & Deanna McCue
Gary & Cindy Nelson
Bob & Marjorie Niederhauser
Sandra Rada-Aleff
Dr. James & Evelyn Rathe
LaDonna Schlatter
Chris & Mary Schmidt
David Stevenson
John & DeAnne Svedberg
Tom & Sue Taiber
Deborah & Ted Waitman
Shirley Walker
Jim & Nicole Willis

Premier Level ($250 - $499)

2 Guys Home Interiors
BNKD Inc.
Crystal Heating & Plumbing
Dr. Alan Phillips
Ecker's Flowers and Gifts
Elsamiller Electric
Epley Bros. Hybrids, Inc.
Garner Appraisal
Garry's Tire Service
Goeke Law Firm
Heritage Dental
Integrated Periodontics
Jerry Roling Motors
Kaiser-Corson Funeral Home
Miller True Value
Northwestern Mutual
Schneiders Milling, Inc.
Signature Realty
Unverferth Manufacturing
Wells Hollow Landscaping
Westendorf Auto

Anonymous (20)
Kelly Anderson
Donna Andreessen
Daniel Austin
Donald & Sherrill Barr
Al & Linda Benning
James Benyo
Mike Berstler
Richard Betts
Les Blount
Wayde Blumhardt
Dr. Lucas Boe
Kathleen Book
Chip & Ramona Bouzard
Jon Bruns
Wanda Burkholder
John Burnett
Vern & Jean Byl
Gloria Campbell
Gina Carpenter
Sarah & Justin Claiborne
Todd & Kimberly Coleman
Abe Conrads
Jeffrey Conrey
Kurt Cosselman
Winfred Croft
Kevin Cummer
Jolene Dietz
Rod & Bonnie Drenkow
Kathy Dubois
Rich & Melody Eckstein
Dan & Carolyn Eggers
Don Eggleston
Kathy Engbrecht
Michelle Epstein
Dixie Fank
Glenn & Gail Fenneman
Bill Flege
John Fleming
Kelly Foss
Kendra Foss
Greg Gasch
Dan & Darcie Knights
Matthew Haag
Sandy Hagemann
Kent & Earlene Hawley
Roger Heller
Larry & Cindy Helmers
Kevin & Michele Hersom
Edward Hippchen Jr.
Brent & Kathy Hobert
Brett Howard
Ron & Rosemary Jacks
Sue Jacobson
Terry Jensen
Diane & Alan Johnson
Sally Johnson
Jane Juchems
Kendall Kelly
Donald & Marianne King
Al & Carol Koeneman
Diane Kohls
Katherine Kubik
Emily Lane
Bruce Lantzky
Dr. Robert & Joyce Lee
Jason Leonard
Terrence Lindell
Jane Lindner
Paul Magnall
Paul & Anne Mardorf
Moria McCluney
Sharon McDonald
James McKenzie
Judy Meyer
Sarah Meyer-Reyerson
Conni Miller
Kim Miller
Sherry Miller
Lisa & Glenn Nelson
Arneil Olson
Lynn & Kathy Olson
Lynn Peters
Brian & Tiffany Pins
Darlene Pint
Rey & Melinda Pitt
Tyler Plate
Tony Pollastrini
Connie Ramker
John & Susan Rediske
Casey Reynolds
Fred & Trish Ribich
Sandra Roach
Robert Rybicki
Wayne & Marietta Sargeant
Luann Scallon
Bill & Kathy Scharnhorst
Jason & Kathy Schaufenbuel
Dean & Donna Schluetter
Ruth Schluter
Bradley Schmidt
Ken & Beth Schuler
Thomas Scott
Angie Scribner
Rich & Ann Seggerman
Michael & Kathe Sherer
Brenda Sievers
Mark Slade
Jeff Snively
Derek & Heidi Solheim
Christina Steiert
Beth Stevens
Harold & Dorothy Sundet
Janice Thedens
Marianna Trerotola
Susan & Gerald Vallem
Nikkole Vossberg
Arne & Marianne Waldstein
Nick Weinmeister
Michael Wells
Bob & Linda Welsch
Fawn Wiebke
Roger & Jan Wilcox
Nicole Wilkens
Ken & Pat Winter
Darold & Diane Wolff
Jerry & EaVon Woodin
Kevin & Carol Young
Nancy Zimmerman

Allison Area Foster Parents - ASPIRE Therapeutic Riding - American Red Cross - Big Brothers Big Sisters - Boy Scouts of America, Winnebago Council - Cedar Valley Friends of the Family - Girl Scouts of E. IA and W. IL - Habitat for Humanity - Inclusion Connection - Iowa Legal Aid - The Larrabee Center - Community Services - Pathways Behavioral Services/CVMH - Salvation Army – St. Paul's Preschool - Visiting Nursing Assoc. - Waverly Child Care and Preschool - Waverly Senior Citizens -- L.S.I., Bremwood Campus - E.P.I. (MS Services) - NE Iowa Food Bank - NE Iowa Community Action –North Star

You ARE Making a Difference!

Last year, your dollars provided the following ...

- The Northeast Iowa Food Bank provided over **332,681 pounds of food** to Bremer and Butler County food pantries, agencies, and individuals.
- **723 boys and girls** took part in a scouting program that enriched their lives.
- Northeast Iowa Community Action Corporation provided emergency rent and utility assistance to **635 households; 1,494 individuals.**
- Allison Area Foster Parents provided support groups and other services for over **120 family members** living in foster & adoptive households.
- Iowa Legal Aid assisted in **128 cases involving 369 household members.**
- **414 children** were provided **254,178 hours** of safe and nurturing care and learning at the Waverly Child Care and Preschool
- Together for Youth reached **1,250 students** through their Community Health Education program.
- Cedar Valley Friends of the Family provided **3,184 nights of shelter** for **93 area victims** of domestic violence.
- **80 children** had the opportunity to bond with a positive role model through Big Brothers Big Sisters.
- Pathways Behavioral Services offered **1,237 sessions, 206 children and family members** substance abuse and mental health services.
- The Salvation Army assisted **149 families**, **367 individuals** with food orders, health care assistance, lodging, rent assistance, transportation assistance, and utilities.
- **35 individuals living with Multiple Sclerosis** received support from the MS Services Program.

To read more about the impact you have made, please visit our website: www.wsrunitedway.org

2011 Statement of Revenue and Expense

Revenue	
Community Donations Received	$230,784
Misc. Income	7,000
Interest	443
Total Revenue	**238,227**
Expense	
Community Investment	$172,554
Other Expenses	60,958
Total Expense	**233,512**
Funds to be reallocated in 2011	**$4,715**

Copies of the most recent audited financial statement are available for public inspection at the Waverly-Shell Rock Area United Way office.

A special thanks to:

G&R Publishing – Donated printing of brochures
Waverly Leisure Services - Installation and removal of thermometer
Waverly Newspapers – Advertising & publicity

2011 Officers and Staff

Gary Bogenreif, President
Heidi Solheim, President-Elect
Keith Brandt, Vice President
Darren Westendorf, Treasurer
Jean Rasmussen, Secretary

Laurie Boeckmann, Ethan Epley, Mary Ann Hinders, Sally Johnson, Brian Larson, Christa Leary, Brooke Lentz, Shirley McKenzie, Lynn Olson, Mark Phillips, Brock Sands, LaDonna Schlatter, Shelby Soeder

Cory Berkenes, Executive Director
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Also find us on:

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United Way